

blaine*bethanyphotography

Wedding Album Guide



*Album details vary and photos may not reflect current options

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WEDDING ALBUMS - THE FINAL PRODUCT

Congrats on your marriage! The big wedding day is finished and it's time to get rolling on your beautiful wedding album to remember and share the wonderful day!

The cake is eaten, the flowers are long gone, the dress is packed away.... now you're left with memories and photos! Hopefully photos that you absolutely love and adore!

Online slideshows are nice and convenient to share with friends and family, prints are great for displaying around the house... but nothing compares to sitting down and experiencing the custom designed pages of the wedding album chocked full of beautiful layouts and gorgeous photography.

The people, the dress, the details, smiles, laughter, and fun... it's all in there ready to share in the most presentable way possible.

WHO CHOOSES THE IMAGES, AND HOW MANY?

Since everyone has different preferences, there are a couple ways to go about this.

We choose: Let us select the images to be included in the first design. Choosing the images yourself can be a very daunting task! There are several hundred or maybe even a thousand awesome images from your wedding and selecting the best ones can be overwhelming not to mention very time consuming. We focus on selecting the best photos from a photographer's standpoint that will really mesh together for outstanding page designs and tell the story of your day. We might still recommend your input for certain categories, mainly the family/friends portraits since you better know the people and preferences with how many/who to include. We also realize that we may choose images that you don't like as much as others, but no worries, changes can be made (more on revising later). Happy to also have you share your must have favorites and we'll fill in the rest.

You choose: You select the photos. If you prefer to have full control and have a good idea of exactly which images you want in your album this might be the best option for you. We'll instruct approximately how many images to choose depending on the size & amount of pages in your album.

Album designs typically have 2-4 images on each page, but sometimes as little as 1 or as many as 8, so we estimate about 3 per page (6 per spread - pages/spreads explained more on next page). Every wedding is different so it's impossible to say exactly how many images your album needs before it's designed, but here's a general conclusion:

- **30 pages (about 90 images)** is a selective overview only showing the best of the best images, probably not every event and detail in your wedding, probably just a few dancing photos. Not much room for full page photos and/or panorama spreads of your favorite images.
- **50 pages (about 150 images)** gets more in depth and shows a decent amount of events and details with some dancing photos as well. There could be room for full page photos and/or panorama spreads of your favorite images.
- **70 pages (about 210 images)** is very in depth, shows multiple photos of events and details, also plenty of room for lots of fun dancing photos! There will be room for full page photos and/or panorama spreads of your favorite images.

The size and amount of pages your album includes depends on your selected package. We'll send you an email with the details of your album/product credit and also options on upgrading the size of your album. If possible, we HIGHLY recommend upgrading your album size and pages! Prints can happen anytime, whereas the album happens only once. Albums are the thing that are looked through on all the anniversaries to come, and will likely even be passed down through generations. Why not include all the photos you can in there and get a large size to show them best! :)

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DESIGN AND REVISION PROCESS

When you receive your first design preview, anything can be changed! We want the album to be perfect in your eyes so we allow two rounds of album revisions without incurring any extra design fees. An album revision can be swapping photos, adding photos, background changes, adding/removing pages... we'll do our best to accommodate any requests you have.

NOTES ABOUT REVISING

- Use the comment boxes in the album proofing interface to request changes. You can make multiple comments and also move the comments around on the spread. You may exit and come back as many times as you like and the comments will still be there. The comments will not be sent to us until you click finished and submit.

- **Important! 1 spread = 2 pages** (left/right side, a small gutter in the center separates the two pages)

- When you're leaving comments, please be specific. To describe images, ***we only need the FIRST number in the filename.*** The number is 3 or 4 digits long. Please note that images in the "slideshow favorites" folder will have a different number at the beginning, such as "ss001" You can give us that number or the one after.



- For photo switches: move the comment over the existing album image and type your request. Such as: replace with image 0227

Photos can be switched, swapped places, added, removed and more.

- Simple revisions are things like: photo changes & swaps, adding/removing spreads, changing order of spreads. More complicated changes (but still do-able) are things like: changing design and layout, combining of spreads, adding/removing photos to existing pages.

You have 2 rounds of album revisions without incurring any design fees. The fee for additional rounds of album revisions range from \$50-\$150 depending on the complexity of the revisions. If you think your album is perfect and want to leave the album as-is with no revisions, that is great too!

Once we have design approval you'll need to make your final decisions on the size, cover details, and more. Also let us know if you'd like to order duplicate(s) of your album, parent albums, etc. The details & costs will be shared. If you're considering additional album copies, the best time to order is along with your album as the pricing could be higher if ordered separately at a later time.

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Pricing & Details

Wedding Albums

Hard covers with many options & thick rigid photographic pages.

Link to catalog & options: http://ezphototemplates.com/albums/pacific-albums_only/

12" x 12" 30 pages = \$2,500 (70 page 12x12 included in The Works package)

10" x 10" 30 pages = \$2,000 (50 page 10x10 included in Stylin' package)

8" x 8" 30 pages = \$1,500 (30 page 8x8 included in Warmin' Up package)

Extra Pages = \$60 per page (\$120 per spread) for all sizes, includes design & revisions

Want to upgrade your album size and/or number of pages? Awesome! You can simply pay the difference. Additional duplicate albums are available at a 30% discount off the main albums price.

Parent Albums / Coffee Table Books

Hard covers (photo wrapped or leatherette/linen material). Thinner but rigid photographic pages. For parent albums and/or 2nd albums. Same design layout and # of pages as main album.

8" x 8" included in packages can be upgraded in size.

Link to catalog & options: http://ezphototemplates.com/albums/sunrise-albums_only/

12" x 12" = \$1,000

10" x 10" = \$900 (3 included in The Works package)

8" x 8" = \$800 (2 included in Stylin' package)

Includes 20 pages when ordered as coffee table book for portrait/engagement sessions.

Extra Pages = \$30 per page (\$60 per spread) for all sizes

IMPORTANT NOTES

* Minimum amount of pages in an album is 20 (10 spreads) and maximum amount of pages allowed is 70 (35 spreads). Need more? Ask about multiple volumes and other options.

* Parent albums are the same amount of pages and same design as the main wedding album, and must be ordered with main album to qualify for pricing above.

* Album prices are all-inclusive and include design and 2 revision rounds (if needed), cover, page assembly and binding. Shipping within USA and taxes are included as well.

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Ordering

When the photos are picked, pages are designed & revised, it's time to approve and order your album. Use our [order forms & catalogs](#) to see the options and communicate your order details. When we receive the order details we'll follow up with an invoice (if applicable) and get the order placed. We accept credit cards via PayPal or checks for any balance due.

Order forms & catalogs:

<http://clients.blaineandbethany.com/client-information/albums-info-ordering/>

We cannot wait to provide you with
your beautiful custom wedding album!

Thank you!
-Blaine + Bethany